



CLIMATE CAPACITY STATEMENT



HUMANA
POVO PARA POVO **BRASIL**

ABOUT HUMANA BRASIL

Founded in 2007, Humana Brasil is a national development organization operating in five of Brazil's six biomes: the Amazon, Atlantic Forest, Caatinga, Pantanal, and Cerrado. Our focus areas include Environment, Climate and Sustainable Agriculture, Social Development and Education, and Repense Reuse, which drives the circular economy through post-consumer textile reuse.

A member of the Federation Humana People to People (HPP), Humana Brasil has positively impacted the lives of more than 500,000 people.



ABOUT THE FEDERATION



Humana People to People is a global network of 30 national associations operating in 46 countries. In 2024, HPP members implemented 1,831 development projects, reaching over 15 million people. Humana Brasil draws on this shared expertise to strengthen its local impact.

OUR APPROACH

We place people at the center of climate action. Family farmers, Indigenous peoples, quilombolas, and traditional communities are key actors in protecting ecosystems and building resilience to climate change. Our projects support sustainable agriculture, climate-adapted value chains, and community-based adaptation actions.

We strengthen local structures, producer groups, cooperatives, and community networks, enhancing their capacity to plan, implement, and sustain change. We also address structural inequalities by prioritizing vulnerable groups historically excluded from decision-making spaces, ensuring inclusive, equitable, and sustainable development.

OUR PROGRAMS

Sociobiodiversity - Nature and Culture Working Together



For nearly two decades, Humana Brasil has worked to strengthen sustainable livelihoods through the responsible management and use of natural resources, contributing to the appreciation of Brazil's sociobiodiversity territories. The organization develops initiatives that integrate environmental conservation, socio-productive inclusion, and community autonomy—especially for women—through collaborative networks for sustainable production and natural resource management.

One of Humana Brasil's flagship experiences is its work with herbal and medicinal plants, mobilizing family farmers, traditional communities, public agencies, and private partners to build ethical, sustainable, and inclusive value chains that connect traditional

knowledge with scientific understanding. This approach fosters job and income generation, women's empowerment, and the strengthening of public policies related to health, biodiversity, and sustainable resource use.

In the semi-arid region, the Sustainable Caatinga program strengthens networks of resilient communities in areas of high climate vulnerability. Through integrated actions in training and community management, the implementation of social technologies for semi-arid living, and the development of local productive networks, the project helps ensure water and food security for participating families while promoting sustainable socio-productive inclusion.

Youth Leadership and Climate Protection



Since 2007, Humana Brasil has continuously worked to empower youth in developing solutions for climate change and sustainable development. In the state of Pará, youth from the Marajó region have mobilized to promote actions that combine activism, environmental education, cultural appreciation, and community engagement.

These young people create spaces for dialogue and learning, organize into groups, and participate in municipal and state forums, becoming active voices in environmental advocacy, cultural preservation, and public policy development.

Youth are key drivers of social and environmental transformation. That's why Humana Brasil invests in training, knowledge exchange, and initiatives that foster critical thinking and youth leadership to protect the environment. The Latin America Training Center – Centro de Treinamento de America Latina has helped train 120 young leaders committed to climate justice, equity, and territorial sustainability.

By encouraging active youth participation in crafting local solutions and advocating for sustainable public policies, Humana Brasil reaffirms its commitment to a fairer, more inclusive future in harmony with nature.

Circular Economy



Humana Brasil promotes a practical and inclusive approach to the circular economy in the textile sector, aligning innovation, scalability, socio-environmental responsibility, and the creation of dignified work. Through the Repense Reuse project, we focus on the reuse and sustainable disposal of post-consumer textiles, helping reduce waste and the environmental impact of the fashion industry.

Currently, the project operates nearly 500 collection containers across the Salvador Metropolitan Region (RMS), Feira de Santana in Bahia, Brasília, Aracaju, and Recife. Collected materials are sent to two sorting centers in RMS and Recife, where they are separated, reused, transformed, or sent for recycling.

Some items are revitalized and sold in five Humana Stores in Salvador, promoting conscious consumption and the local circular economy.

This initiative has had significant environmental impacts. In 2024 alone, the project prevented 430,000 tons of textiles from being sent to landfills and reduced greenhouse gas emissions associated with new clothing production. Additionally, it creates training and income opportunities for women and youth in vulnerable situations, demonstrating that circularity can be a viable and sustainable path to transforming the fashion industry into an ally of climate action and social development.

The Amazon



Humana Brasil works in the Legal Amazon alongside Indigenous peoples, riverine communities, and local organizations to strengthen climate resilience and protect socio-biodiversity. Our initiatives combine community-based adaptation, territorial governance, and the promotion of sustainable livelihoods.

We co-design projects with local leaders, integrating practical training, knowledge exchange, and continuous technical assistance.

In the Floresta+ Amazon Program, the

Indigenous organizations Iny Mahadu, Associação Bitata, and Humana Brasil collaborate to protect the forest by linking conservation, restoration, and institutional strengthening in the Legal Amazon. In Pará, the Uzudy project supports communities in the Cachoeira Seca Indigenous Territory, strengthening local organization and sustainable livelihoods. In the Karajá territory (TO), the project promotes community governance and territorial management through training, exchanges, and technical assistance.

Our institutional capacity combines governance and compliance aligned with major donors and UN agencies, with integrated technical-financial management, procurement, and safeguards embedded in field operations



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