TCE – TOTAL CONTROL OF THE EPIDEMIC

TCE-传染病完全控制

Humana People To People in China

WWW.HPPCHINA.ORG.CN

Conclusion

- Government alone can not control HIV/AIDS – civil society needs to participate
- Especiall in poor general high prevalence areas there is a need for new ways of mobilizing communities and civil society actors to work with government/CDC actors in a win-win, drawing on both complementary strengths (top-down & bottom-up)
- The TCE methodology offers qualified human resource supplement to the HIV/AIDS work of CDC, helps them with interventions, enlarges the coverage and frequency of interference and reduces the shortage and insufficiency of HIV prevention services at the grass-roots

People reached with information through many methods

What is TCE

- TCE-Total Control of the Epidemic- is a scalable and replicable multi-channel human face-to-face grassroots mobilization HIV prevention methodology
- TCE is based on the idea that: "Only people can liberate themselves from HIV/AIDS – The Epidemic"
- TCE has reached more than 9.5 million people in 10 countries

Only the People can liberate themselves from HIV

Every single person gets support to take control of HIV in his or her own life. Communities are mobilized, organized and united to fight HIV/AIDS. TCE breaks down barriers.

People reached with information through many methods

TCE Goals for Linxiang

Benchmark	TCE Linxiang 2 years goals	Achieved	% of goals
Visited and registered 1. time	241,000	258,768	107%
Total number of visits	540,000	544,699	101%
Mobilized for HIV Testing	7,500	2,253	30%
Active as TCE Passionates	2,500	3,159	126%
Made an individual plan PES	210,000	222,134	106%
TCE Compliant	135,000	133,134	99%
Number of Lessons	4,320	2,744	64%
Number of people in lessons	64,800	53,511	83%
Condoms distributed	200,000	157,930	79%
Pregnant learned about PMTCT	7,000	3,202	46%

People reached with information through many methods

TCE Linxiang 2 year outputs

1) Professional and transparent management structure.

- Recruited and trained 60 local field officers.
- Initial and continuously training of Field Officers.
- Field Officers meet weekly in their Patrols for reporting, planning and supporting
- All Field Officers have a day long meeting and training session weekly in their Troop.
- All levels of TCE have Manuals to guide the work.
- Appraisal systems to monitor the performance of the Field Officers.
- Weekly gathering of statistics and evaluation by leadership.
- Referral forms to service providers.
- Baseline and annual impact assessment.

Field officers always have discussions as part of the meeting.

People reached with information through many methods

TCE Linxiang 2 year outputs

2) Face to Face visits

Field officer doing House-hold visit

- 258,768 people have been reached with face-to-face information about HIV/AIDS.
- This number represents app. 48,000 household visits.
- Total number of visits is 544,699 as many have received more than one visit.

People reached with information through many methods

TCE Linxiang 2 year outputs

3) School and Workplace lessons.

Field officer giving HIV/AIDS knowledge training in Super-market

Giving HIV/AIDS lecture in School

- 2,744 training lessons have been given for 53,511 people.
- 16,000 middle school and college students and 22,600 workers have taken part in the lessons;
- Lessons have also been given at meetings in the villages for party members, for women groups, local leaders etc.

People reached with information through many methods

TCE Linxiang 2 year outputs

4) Market Days

- 21 bigger Market Day events have been held organized covering all townships
- More than 10,000 people have participated, enjoyed and learned from this.
- Further 265 smaller Market Days programs and street events have been carried out by FOs together with Passionates reaching about 13,200 people

The show played by field officers is very popular in the Market Day

A prize-winning Q&A session to allow more people to participate in Market-day activites

People reached with information through many methods

TCE Linxiang 2 year outputs

5) Establish Passionate Network

The idea of the Passionates network is to build sustainability so the work will be carried on even when the project finishes. 40-50 Passionates for every 5,000 people.

- 3,159 persons are mobilized to act as TCE Passionates
- 75% of the Passionates are made up by local leaders, village doctors, family planners and teachers
- Passionates receive training ½ - 1 day long and so far 1250 have been trained.

TCE staff doing condom demonstration for Passionates in the training

People reached with information through many methods

TCE Linxiang 2 year outputs

6) PES – Perpendicular Estimate System

PES planning (Perpendicular Estimate System) is a step-by-step tool for the Field Officers and people themselves to use in a process ending with the person being able to declare him/herself TCE Compliant.

- Being TCE Compliant means that you are in total control of HIV in your own life,
- A goal to achieve in TCE globally is that 65% of the whole population should be TCE compliant in a 3 years TCE campaign in the area.
- Until now 133,202 have declared themselves TCE Compliant.

A field officer talks with people about the PES card

15岁以上			
编号	要求	分数	得分
1	**了解相关知识** 知道HIV相关知识，包括什么是艾滋病毒（HIV）和艾滋病（AIDS），如何传播和预防，	10	
2	**知道如何避免被传染** 性传播疾病的知识，性传播疾病有几种，知道自己怎样改变自己的行为为及怎样正确使用安全套。	10	
3	**接受HIV检测** 为了解自身情况，你是否愿意接受咨询与检测，你知道在哪里可以做检测；如不愿意请说明理由。	10	
4	**确保不会传播及被传播病毒** 节欲、只有一个伴侣并忠于对方、或有性行为时正确使用安全套。不吸毒及有偿献血。	30	
5	**如果没有感染艾滋病病毒：** 那么继续采取行动保持现状；	25	
	如果已经感染了艾滋病病毒 那么马上采取行动保护自己与他人；保持乐观积极心态；加强营养卫生，锻炼。		
6	**加入TCE项目活动** 积极参加TCE活动，宣传艾滋病预防知识，减少误解消除歧视，发放安全套等。	15	
总计：		100	

什么是TCE项目的适应者？

当答案符合卡片上1到5点要求，那么表明你已经能预防艾滋病，是TCE项目的适应者；当你所在社区的全体居民都和你一样能一样预防艾滋病， 那么这个社区将实现艾滋病完全控制；当一个国家的所有人都能预防艾滋病，那么这个国家将实现艾滋病完全控制。这就是我们所说的“只有人们自己才能从艾滋病等传染病中解脱出来”。

什么是垂直评估系统？

卡片上每个要求后面都有分数，在进行书面记录时是垂直的，就像一种从顶点到底端的空间活动，当满足一个个要求时将获得越来越多的分数，这样就能自我评估，对艾滋病能进行越来越好的控制。有的人可能很快达到所有要求，而有的人要成为TCE适应者需要制定个人计划。

我_____
宣布已经达到了最低要求（85分），成为TCE适应者 。
详细地址：_____

_____

_____ _____
实地官员 **积极分子**

编号

People reached with information through many methods

TCE Linxiang 2 year outputs

7) Work with High Risk Groups

A field officer talking with a CSW

- 4999 face-to-face visits to 450 CSW visits have been made. 110 new CSW registered. Mobilized 89 CSW that had never been tested before for testing.
- 1481 face-to-face visits to 350 IDUs. Mobilized 85 for testing and 24 for methadone treatment.
- >100 PLHIV in Positive Living Club

People reached with information through many methods

TCE Linxiang 2 year outcomes

1) VCT / Referral

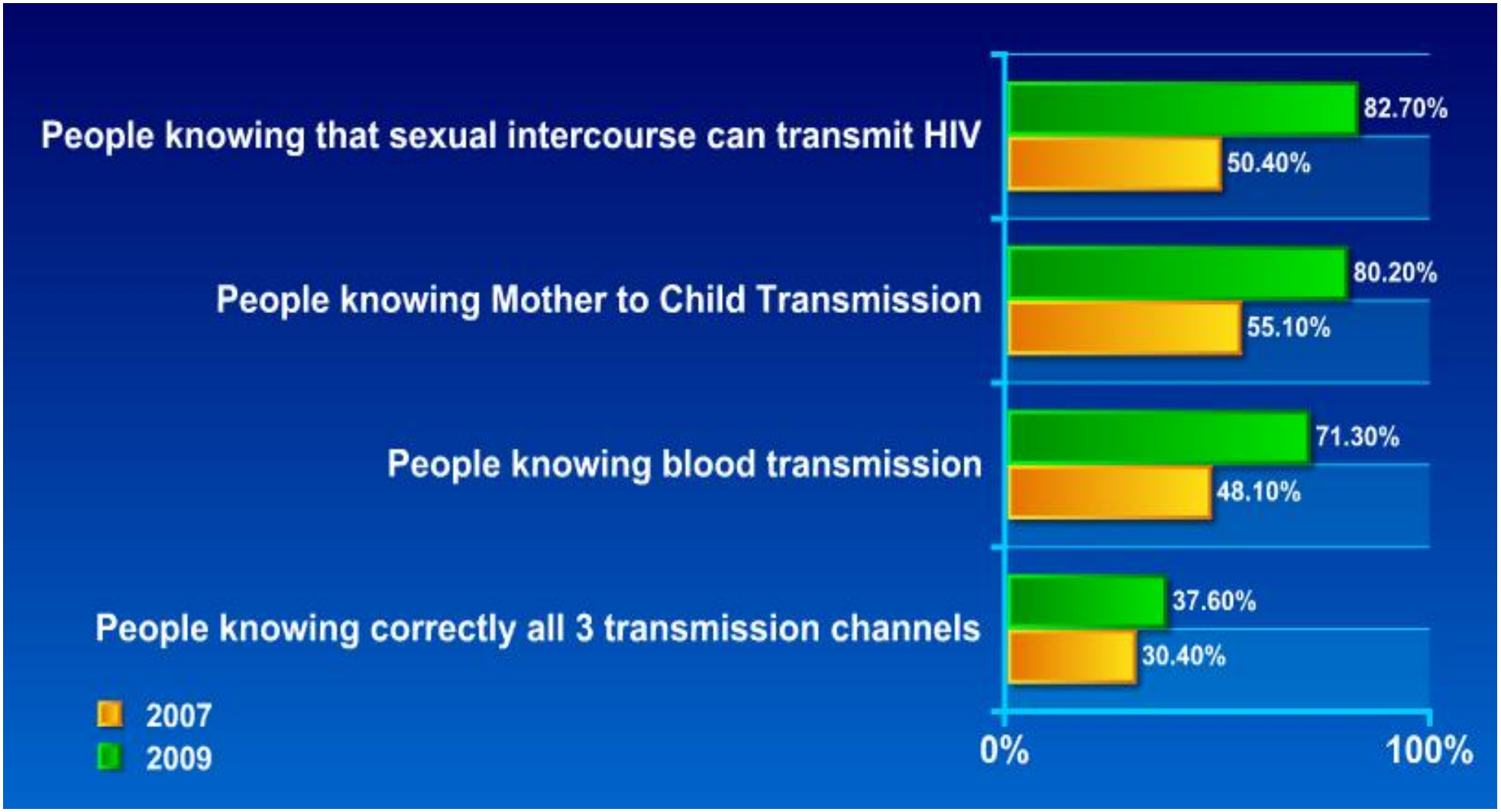
- 1,362 people have been counseled for testing in CDC's VCT Center and clinics
- 833 persons opted for counseling and testing using rapid test kits in their homes (a first for China): 8 HIV+
- 58 tested by mobile CDC team at work place: 1 HIV+

In October 2008 In cooperation with Linxiang CDC we tried mobile testing by jointly going to a work place for migrant workers and after training offer testing on the spot.

People reached with information through many methods

TCE Linxiang 2 year outcomes

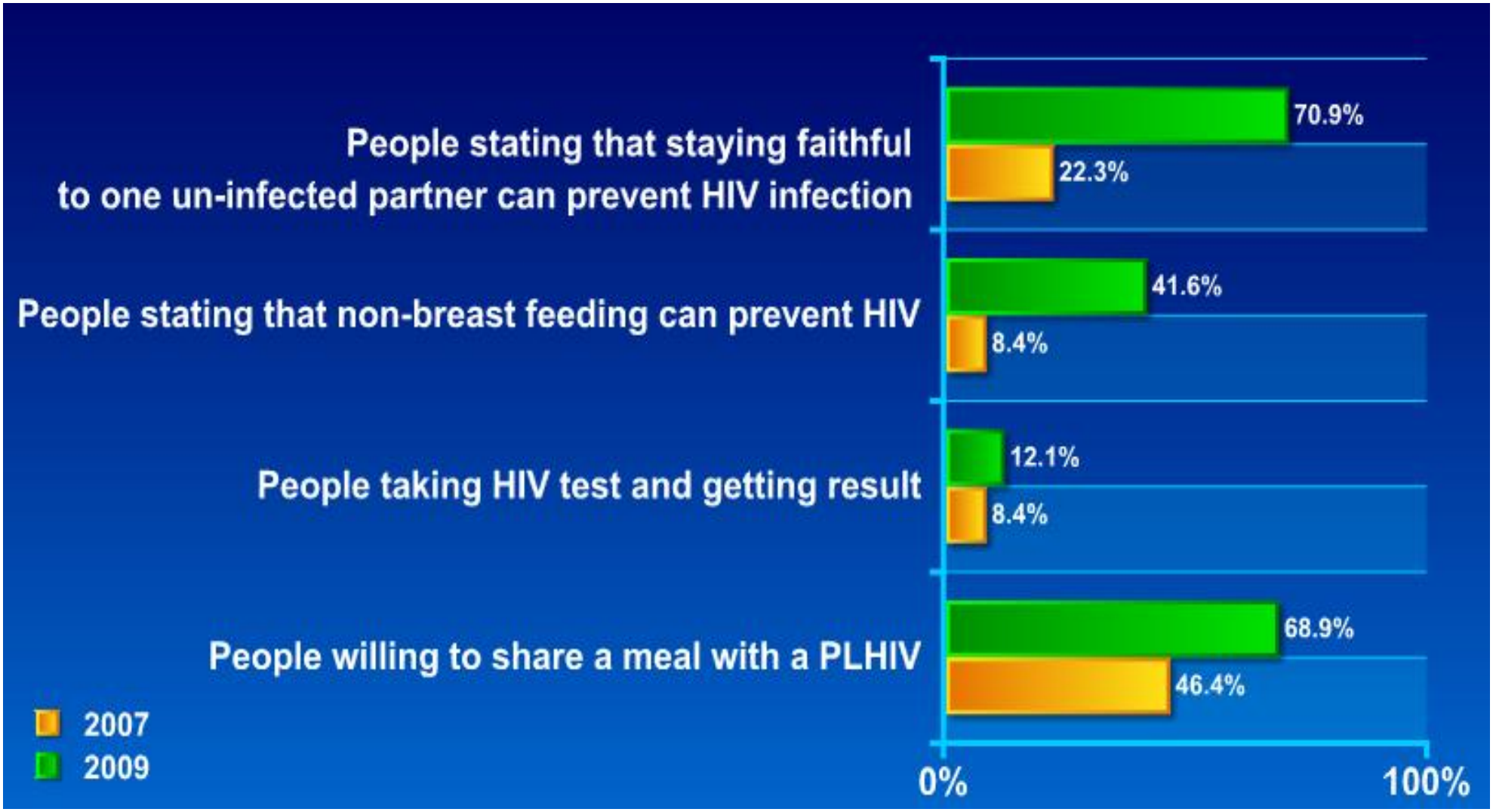
3）Illustrative TCE results (March 2007 to March 2009)



People reached with information through many methods

TCE Linxiang 2 year outcomes

3）Illustrative TCE results (March 2007 to March 2009)



People reached with information through many methods

Cooperation with government partners

The cooperation has many aspects:

- FOs to work as peer educators among IDUs were recommended by the Methadone treatment clinic.
- Cooperation with VCT Center about those that tested positive in rapid testing.
- Passionates trainings and Market Days Events carried out in common with local officials.
- TCE has supported CDC with man power for surveys and other tasks for which CDC staff were too limited .
- CDC has 2 peer educators to work with CSWs and TCE has FOs working together with these so 450 CSWs are reached with HIV/AIDS knowledge.

Leaders from Lincang joined TCE launch ceremony

People reached with information through many methods

Cooperation with other partners

TCE has gradually built up a row of other partners:

- We have good cooperation with all 100 family planners in the villages.
- We mobilized Chi Heng Foundation to support 58 HIV affected children in 2008 and 2009.
- Cooperation with Boehringer Ingelheim Shanghai to send 10 and 13 volunteers to TCE for one month in 2007 and 2008
- Cooperation with Yunnan Institute of Development on placing long term volunteers to work in TCE.

13 volunteers supported by Boehringer Ingelheim Shanghai working in TCE project

People reached with information through many methods

TCE within the Chinese structures as NGO/civil society complement to government efforts

Field officers work anywhere
for example: in the field

- TCE has shown an example of how bottom-up civil society can complement government efforts and leadership.
- The TCE program can benefit from the strong Government structure in China and the TCE model can complement where Government efforts are not sufficient .
- The systematic face-to-face visit approach is the fundamental method in TCE and is needed in rural high prevalence areas in order to reach the people
- TCE offers qualified human resource supplement to the HIV/AIDS work of the CDC, helps them with interventions, enlarges the coverage and frequency of interactions and reduces the shortage of HIV prevention services at the grass-roots

People reached with information through many methods

Best practices

- Critical mass of interventions leads to community change
- Mobilization of every single person to know her/his HIV status
- Passion for People Movement
- Maintaining local lay staff engaged and capable
- Clear organization and strict and transparent M&E systems
- Multi-agency cooperation

People reached with information through many methods

Policy suggestions

- Govt. engages CBO/NGO to do TCE mobilization work in high prevalence areas
- TCE is needed in at least 9 counties in Yunnan, and maybe also in Xinjiang, Sichuan and Guangxi
- Government allows TCE be funded under Global Fund funding and other programs
- HPP can implement and also train others

Field officer offers free blood pressure check to attract people and then HIV/AIDS knowledge